

# **FREE BLUETOOTH™ SEMINAR**

**Wednesday 8<sup>th</sup> July 2009**

**Thinking of adding *BLUETOOTH* to your product?**

**Interested in developing *NEW* products using *BLUETOOTH*?**

**Then read on.....**

**SPECTRE**, the UK's *BLUETOOTH EXPERTS* and *LEADING BLUETOOTH TECHNOLOGY PROVIDER* are holding a **FREE BLUETOOTH SEMINAR** on **Wednesday the 8<sup>th</sup> of July, 2009**. Due to popular demand, we have had to move the venue to:

**Hilton Leicester, Junction 21 Approach, Leicester, LE19 1WQ**

The seminar will cover particular aspects of Bluetooth including:

- Consumer audio applications, including the Bluetooth stereo audio interface (A2DP, AVRCP) to iPod, iTunes, Blackberry and other Bluetooth enabled handheld media players
- Automotive handsfree kit reference design and development kits
- Headset (mono and stereo) reference design and development kits
- Wireless speaker reference design and development kits
- Demonstrations, open discussions and questions covering all aspects of Bluetooth
- Access to silicon and module partners, giving you the best Bluetooth solution
- Bluetooth specialists (hardware, software, custom firmware) available to answer questions and discuss YOUR application
- Bluetooth v3.0 overview and discussion
- Roadmaps and latest trends from key Bluetooth suppliers
- Access to UK and Far Eastern ODMs and CEMs, giving you a shortcut to product development and manufacture at the lowest cost
- Complementary technologies, including WiFi, ZigBee, UWB, GPRS, 3G, GPS and batteries

The seminar is open to product developers, system integrators, consultants, engineers and technologists - basically, ANYONE who needs to integrate bluetooth Technology into their product and ANYONE who is developing Bluetooth products and accessories for the consumer market.

The seminar is completely **FREE OF CHARGE**, and will allow you to hasten your Bluetooth development and/or give you the tools and information to define new products and applications that need to support Bluetooth.

**Please visit [www.spectre-online.co.uk](http://www.spectre-online.co.uk) to register.**

The Spectre Team will look forward to meeting you at the seminar!



**Spectre (Communications) Ltd**

Walker Road, Bardon Hill, Coalville, Leicestershire, LE67 1TU England  
Tel: +44 (0)1530 511170 Fax: +44 (0)1530 511171  
[www.spectre-online.co.uk](http://www.spectre-online.co.uk) email: [enq@spectre-online.co.uk](mailto:enq@spectre-online.co.uk)

